

	Course Title 課程名稱	Course code 科目代碼	R/E 學分	Credits 學分	Freshmen	Sophomore	Junior	Senior	elective credit 選修學分數目	minimum credits for the module certificate 最低學分數目	Remarks 備註
					Year 1	Second Year	Third Year	Fourth Year			
					First Sem.	Second Sem.	First Sem.	Second Sem.			
Department Elective Courses 系必修課程	設計基礎 Design Fundamentals	19422	E	6	3	3					
	財務管理 Financial Management	01983	E	2			2				
	國際商品管理 Fashion Store Management	08787	E	2			2	2			
	服飾網路行銷 Fashion Internet Marketing	17033	E	2			2				
	產品策略與銷售分析 Textiles and Clothing of Financial Statement Analysis	21556	E	3			3	3			
	時尚攝影實務 Fashion photography	34914	E	3			3				
	循環經濟與生態社會永續 Circular Economy & Eco-Social Sustainability	35761	E	2			2				
	服務品質管理 Service Quality Management	12477	E	2				2			
	商品服裝進出口貿易 Textiles and clothing international trade	21544	E	3				3			
	時尚媒體與公關 Fashion Media and Public Relations	34152	E	2				2	2		
	商業軟體應用 Business Software Application	18708	E	2			2				
	3D電腦打版 3D Computer-Aided Pattern Design	32421	E	2			2				
	市場學 The Marketplace - How to Sell and Become a Vendor at a Market	33876	E	2				2			
	服飾物流與管理 Apparel Logistics and Management	16641	E	2				2			
	奢侈品牌管理 The Luxury Sector and Luxury Brand Management	20745	E	2				2			
	社群媒體實踐 Social Media and Practice	33249	E	2				2			
	視覺化資料分析 Visual Data Analysis	33294	E	2				2			
	商品服裝新素材 New Textile and Apparel Materials	18710	E	2						2	
	微型創業 Micro Enterprise	32703	E	2						2	
	國際行銷與展覽管理 International Marketing and Exhibition Management	36709	E	2							
網絡經濟與社群媒體行銷 Key Opinion Leader (KOL) and Social Media Marketing	36658	E	2								
數位行銷實務 The Practice of Digital Marketing	36710	E	2								